Docket Number (Optional) NOTICE OF APPEAL FROM THE EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES. 4346P001X3 I hereby certify that this correspondence is being submitted In re Application of electronically via EFS Web on the date shown below. Elliot A. Gottfurcht Application Number Filed 6-13-07 08/21/2003 10/646,066 For: METHOD TO GENERATE ADVERTISING Signature___ REVENUE BASED ON TIME AND Typed or printed name Melissa Stead Art Unit Donald Champagne 3622 Applicant hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner. \$500.00 The fee for this Notice of Appeal is (37 CFR 1.17(b)) Applicant claims small entity status under 37 CFR 1.27. Therefore, the fee \$250.00 shown above is reduced by half, and the resulting fee is: A check in the amount of the fee is enclosed. Payment by credit card. Form PTO-2038 is attached. The Director has already been authorized to charge fees in this application to a Deposit Account. I have enclosed a duplicate copy of this sheet. The Director is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 02-2666. I have enclosed a duplicate copy of this sheet. A petition for an extension of time under 37 CFR 1.136(a) (PTO/SB/22) is enclosed. WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization or PTO-2039. I am the applicant/inventor. Signature assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) Jonathan S. Miller, Reg. No. 48,534 is enclosed. (Form PTO/SB/96) Typed or printed name attorney or agent of record. ☐ attorney or agent acting under 37 CFR 1.34(a). Registration number if acting under 37 CFR 1.34(a) NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.

forms are submitted.

*Total of